



SEO Call Preparation Guide

This guide is designed to help you get the maximum value from your SEO consultation with Masud Jubayer. Preparing these items in advance ensures a productive and actionable session.

1. Website Access & Technical Details

- Website URL
- CMS access (if applicable)
- Google Analytics / Search Console access (optional but helpful)

2. Business & Marketing Overview

- Your business niche
- Target audience
- Biggest current SEO challenges
- Your top 3 primary goals for the next 90 days

3. Competitor Insights

- Top 3 competitors
- URLs you want to outrank
- Keywords competitors are ranking for

4. Content & Keyword Inputs

- Existing blogs or landing pages you want reviewed
- Keywords you want to target
- Content gaps you suspect

5. Technical & On-Page Checklist

- Mobile responsiveness status
- Page speed concerns
- Indexing issues (if any)
- Any recent website changes

6. Final Preparation Steps

- List your questions
- Prepare any screenshots/logins
- Ensure stable internet connection
- Join the call 5 minutes early

Footer

This document is prepared for clients of MasudJubayer.com.